

## **Advertising rates for publications in the journals of "Ore and Metals" Publishing house**

### Printed versions (hard copies) of journals

<b>Position of advertisement</b>	<b>Price (Euro)</b>
1st cover page (coloured)	1500
2nd and 3rd cover pages (coloured)	1100
4th cover page (coloured)	1200
A4 page inside journal (coloured)	950
A4 page inside journal (black-and-white)	475
1/2 A4 page (black-and-white)	200
1/3 A4 page (black-and-white)	120

Advertising at least in 3 journal issues, You will get 10% discount.

Advertising during whole year (12 issues) will be granted by 20% discount.

All advertisers will receive free copies of the journal issues with their ads.

### **Suggestions for combined publications (advertisement + article)**

1. Coloured ad + coloured article (2 pages)= Euro 2,000
2. Coloured ad + coloured article (1 page)= Euro 1,600
3. Coloured ad + black-and-white article (2 pages)= Euro 1,300
4. Coloured ad + black-and-white article (1 pages)= Euro 1,100
5. Black-and-white ad + black-and-white article (2 pages)= Euro 600
6. Black-and-white ad + black-and-white article (1 page)= Euro 550

### Electronic versions of journals

You can publish the ads ONLY in electronic versions of our journals for special price equals to 10% of a.m. advertising rates for hard copies of our editions.

### **Contacts for advertisers:**

**Phone: +7(495) 638-45-18**

**E-mail: reklama@rudmet.ru**